



UNITED STATES MARINE CORPS  
MARINE CORPS INSTALLATIONS COMMAND  
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WASHINGTON, DC 20350-3000

IN REPLY REFER TO:

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G-3/5/7

AUG 19 2014

MARINE CORPS INSTALLATIONS COMMAND POLICY LETTER 7-14

From: Commander, Marine Corps Installations Command  
To: Distribution List

Subj: COLLECTING, ANALYZING AND REPORTING DIRECT IMPACT  
ECONOMIC DATA

1. Purpose. To publish policy, provide guidance and assign responsibilities for collecting, analyzing and reporting annual direct impact economic data for all Marine Corps installations.

2. Discussion. The purpose of collecting economic impact data is to ensure commanders and key staff officers have the ability to provide consistent and accurate feedback to federal, state, and local leaders regarding the economic impact Marine Corps installations have on their surrounding civilian communities. In Fiscal Year 2013, Marine Corps Installations Command (MCICOM) gathered economic impact data for all Marine Corps installations, primarily from Headquarters Marine Corps (HQMC) sources. This data included, but was not limited to, personnel, payroll, contracts, supplies, materials, and contributions. This data is critically important to the Marine Corps at every level. How and who would collect this data was presented as an issue at the Marine Installations Board (MIB) in May 2014. The discussion continued with a Marine Corps Action Tracking System (MCATS) task disseminated for General Officer input in June 2014. Based on input received from the MCATS task, MCICOM Headquarters will standardize the methodology for accumulating and analyzing direct impact economic data for all installations.

3. Policy. MCICOM will be responsible for collecting and analyzing the data. In addition MCICOM will distribute the data annually to the four Regions. By centralizing this effort, senior Marine Corps leadership can be assured that the messaging and reporting of the data is consistent throughout the 24 bases and stations.

4. Action

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a. MCICOM Headquarters will collect, analyze and report economic data utilizing information obtained primarily from HQMC resources.

b. MCICOM Regions and subordinate installations will support as required.

c. MCICOM Headquarters will distribute the economic data to MCICOM Regions annually or as required.

  
J. G. AYALA

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