



Marine Corps Installations Begins Unit Energy Manager Program
Marines Choose National Energy Action Month to Launch New Initiative

ARLINGTON, Va. – Marine Corps Installations Command (MCICOM) is leading a new initiative across Marine Corps bases called the Unit Energy Manager (UEM) Program. It is designed to increase awareness among individual Marines, so-called ‘energy end-users,’ about their daily impact on the Marine Corps’ overall energy and water consumption.

The program launch coincides with October being National Energy Action Month, a federal initiative that encourages saving energy and water in federal facilities, and is largely driven by the Commander-in-Chief, Office of the Secretary of Defense (OSD), and the Secretary of the Navy. MCICOM’s Facility Operations and Energy Section is coordinating Energy Action Month activities with the Expeditionary Energy Office.

“MCICOM is enthusiastic about the rollout of the Unit Energy Manager Program, and the positive impact it will have on overall Marine Corps preparedness,” said Major General Juan G. Ayala, MCICOM Commander. “UEMs will educate Marines on the importance of energy and water-saving behaviors, and connect the impact of utility consumption on the Corps’ overall mission.”

Unit Energy Managers will be responsible for promoting energy and water usage awareness, goals, objectives, and specific utility-saving techniques. They will serve as points of contact for operational leadership on energy matters for their units. UEMs will also regularly identify potential energy-saving opportunities and generate work orders for facility energy efficiency projects.

The UEM initiative is rooted in the 2011 Expeditionary Energy Strategy that calls for “tenants and supported commands [to] identify an Energy Manager or representative at the individual unit or tenant level to coordinate [...] involvement and actions as part of [an] installation’s overall Energy Program.” It also supports MCICOM’s 2014 Utility Demand Reduction Guidance that calls for a 10 percent reduction in installation utility demand by 2020 (2013 baseline).

Installation, Battalion and Squadron Commanders will be responsible for the successful implementation of their commands’ UEM programs. In addition, Installation Energy Managers will coordinate UEM efforts at each base. The initiative’s success will be measured through various means including annual surveys and metered energy usage data.
